

ACTION PLAN 2020 BIOBOOST



Date	Name activity	Location	Kind of Activity	Objective	Target group(s)	Coordinating partner
All year,	Workshops and SME	UK	Workshops and other	Promote the circular economy, BioBoost	Industry, growers, government, media	NIAB
dates TBD	interaction and other		engagement activities	and the Hub to industry, growers,	and academia	
	engagement activities TBC		ТВС	government, media and academia		
whole year	Peer2Peer advice	NL- Westland	SME advice (funding,	Connect with potential partners, discuss	SME's in Greenport+ area. On request.	Westland via Greenport W-
		area	legislation, business	new business possibilities, initiate new	Contact via Greenport West-Holland	Holland: Willem Kemmers
			case/model)	projects with SME's	website.	
January						
3	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs with	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	interest in insect breeding.	breeding	
8	Kick-off meeting	NL- Westland	Thematic meeting	Joint development of new initiatives,	Anyone, particularly those in the	Westland and Greenport
		area		business cases & models & focussed on	horticultural chain	W-Holland: Jeroen, Straver,
				circular (biobased) activities resulting in		Willem Kemmers
				optimal use of biomass		
February						
7	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs with	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	interest in insect breeding.	breeding	
13	Meeting / Workshop	NL- Westland	Thematic inspirational	Horticulture meets biotech	Anyone, particularly those in the	Westland via Greenport W-
		area	meeting		horticultural chain	Holland: Willem Kemmers
18	On stage interview	NL- Westland	on stage Interview	Use of horticultural residual	All visitors of the horticultural fair	Westland via Greenport W-
		Area	@horticontact trade fair			Holland: Willem Kemmers
March						
6	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs with	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	interest in insect breeding.	breeding	
12	Project meeting	NL- Westland	SME (group) innovation/	Meeting 'Tomato Textile', textile made	Group of growers, Textile SME's,	Westland via Greenport W-
		area	valorisation support	from rest streams of horticulture crops	researchers. Invitees only.	Holland: Willem Kemmers
14	Science Week	Dept. of Plant	Outreach to members of	To promote the work of NIAB and	The general public including children	NIAB
		Sciences,	the public promoting the	BioBoost to a wide audience with	through to elderly people, many	
		Cambridge	work of NIAB and	interactive tools, display and publicity	students and academics. The visitor	
		University	BioBoost		count 2019 in our marque was 1000+	
18	Project meeting	NL- Westland	SME (group) innovation/	Joint development of new initiatives,	Group of growers, SME's, researchers.	Westland and Greenport
		area	valorisation support	business cases & models & focussed on	Invitees only.	W-Holland: Jeroen, Straver,
				circular (biobased) activities resulting in		Willem Kemmers
				optimal use of biomass		
April						
3	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs with	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	interest in insect breeding.	breeding	
TBD	Courses 'how to breed	BE - Roeselare	Thematic meeting/	1 general course for farmers	Farmers that want to start breeding	Inagro
	insects'		presentation	1 course on the practical side of breeding	insects on their farm to get rid of their	
				the Black Soldier Fly	waste streams	



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22	Final event BioBoost	NL- Naaldwijk	Conference and market	Share possible new solutions for new	Growers, other SMEs, researchers,	Westland icm Greenport
				applications of horticultural 'waste'.	public authorities	West-Holland. Registration
May					P	
8	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs with	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	interest in insect breeding.	breeding	
TBD	Festival of Plants	Cambridge	Outreach to members of	To promote the work of NIAB and	The general public including children	NIAB
		University	the public promoting the	BioBoost to a wide audience with	through to elderly people, many	This event is still to be
		Botanic	work of NIAB and	interactive tools, display and publicity	students and academics. The visitor	confirmed
		Garden	BioBoost		count 2019 in our marque was 1000+	
June						
5	Guided visit research centre	BE- Roeselare	Thematic meeting/	Guided tour for entrepreneurs and	Entrepreneurs, stakeholders for insect	Inagro
	insect breeding of Inagro		presentation	stakeholders with interest in insect	breeding	C C
				breeding.		
11/12	Cereals Event	Duxford	Outreach to members of	To promote the work of NIAB and	Industry stakeholders	NIAB
			the public promoting the	BioBoost to a wide audience with display		
			work of NIAB / BioBoost	and publicity		
26	Directors Day	NIAB	Outreach to industry	Promotion of NIAB and BioBoost to	Industry Stakeholders	NIAB
		glasshouses	stakeholders promoting	Industry Stakeholders and KE		
		and Sophi	the work of NIAB and			
		Taylor	BioBoost			
		building NIAB				
July						
1/2	Royal Norfolk Show	RNS	Large Agricultural Event	To promote BioBoost to the public,	Public, government, growers and	NIAB This event is still to be
		showground	in the Innovation marque	government and industry	industry	confirmed
-		Norwich				
August						
Cantanahan						
September						
October						
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November						
10	REAP Agri-Tech Week Event	Hinxton	Agricultural event with	On a NIAB stand with promote BioBoost	Industry stakeholders	NIAB
			many industry specialists	and the Hub		
13	Agri-tech week event at	Park Farm	Conference with speakers	To promote BioBoost to a wide audience	Industry, growers, government, media	NIAB
	Sophi Taylor	Histon	and stands promoting	– industry, growers, government, media	and academia	
	-		BioBoost	and academia		
December						