

Interreg 2 Seas Programme Project Planning & Brokerage Workshop

Wednesday, 17 May 2017 (2.30-5.00pm)

Hosted by:

Bournemouth & Poole College
Stem Centre Building, North Road, Poole, Dorset BH14 0LS

Do you have an idea for a project that will deliver a real impact in Southern England for businesses or residents?

Could it make Southern England more innovative, resource efficient, greener or inclusive?

Could you work with partners from other parts of the programme area such as in Northern France, Flanders in Belgium, the western Netherlands and other parts of Southern and Eastern England if they have the same goals for their areas?

This Project Workshop seeks to raise awareness of the €241 million Interreg 2 Seas Programme (2014-20) and encourage more successful applications for future calls. Despite the UK's planned exit from the European Union, the UK Government has undertaken to support all projects approved before the UK leaves the EU in March 2019 where they offer value for money and are in the national interest.

The EU's Interreg programmes are looking for project applications in 2017 that will:

- Improve the factors that help innovation flourish in Southern England's economy
- Help businesses bring innovations closer to the market
- Develop socially innovative approaches to tackling challenges such as demographic change, poverty and labour market exclusion
- roll out low carbon technologies or make businesses more resource efficient
- embed the principles of a circular economy in Southern England
- Help Southern England adapt better to climate change

The UK's decision to leave the European Union does not prevent you from applying as the UK government will support projects that pass the programme's evaluation as long as they offer value for money and are in line with national policies.

You can also get help to develop your project: Interreg has an international team of project facilitators to guide you.

By providing a forum for partners to meet in Poole, SELP hopes that more partners will learn what it takes to submit a good application and find potential partners to maximise the possibility of securing Interreg funding. This event will be facilitated by Interreg 2 Seas Programme Facilitators from both sides of the Channel. The timing of the event on the eve of European Maritime Day taking place this year in Poole on 18-19 May will enable participation from interested parties from the other side of the Channel.

Programme

- 2.00 Arrival & registration
2.30 Welcome & introductions
2.35 Interreg 2 Seas Programme 2014-20 – focus on results
What are the goals of the programme?
3.00 How can organisations access funding through matching their needs to those of the Programme?
3.20 What makes a good project, including lessons learnt from previous calls
3.40 Introduction to partner search break-out sessions with brief presentations on project ideas from participants
Specific objective Innovation (technological & social)

Specific objective Low Carbon Technologies

Specific objective Circular Economy

4.30 What are the next steps?
4.45 Q&A and wrap up
5.00 End of workshop & networking reception

To reserve your place, please [register via the eventbrite booking site](#)

Travel – directions are available here: <https://www.thecollege.co.uk/directions>