Cooperation Fair 2016
Workshop - Beginners

Objectives of the session

- Have an overview on the European framework in which Interreg operates

- Get to know the Interreg 2 Seas Programme

- Get information about the project development process

What is EU Cohesion Policy?

https://www.youtube.com/watch?v=INNa656Yn6s

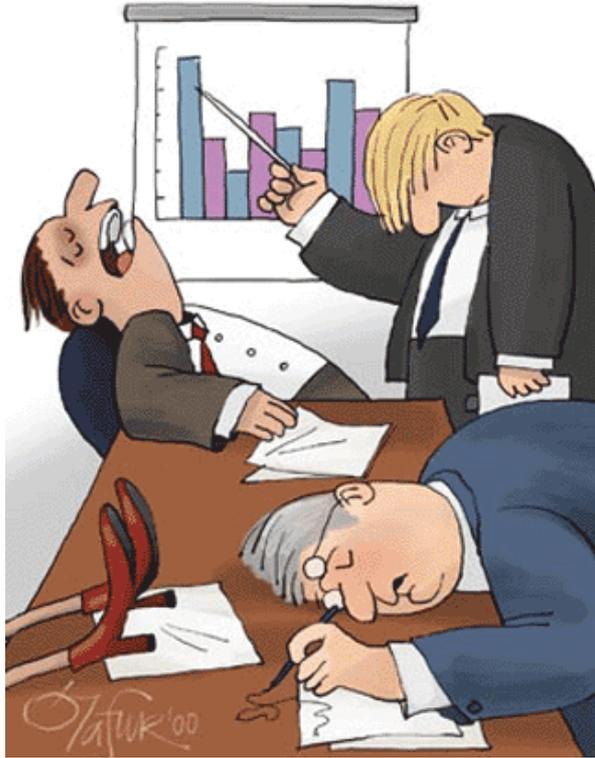European Union's
274 regions

What is Interreg?

A financial and political instrument of the EU Cohesion policy (ERDF) aimed at implementing joint actions and policy exchanges between national, regional and local actors from different Member States

Interreg 2 Seas priority axis

26 2 Seas Programme Preparation Group meetings

Overview of 2 Seas strategy 2014 – 2020

Overall objective of the 2 Seas Programme 2014 – 2020:
To develop an innovative knowledge and research based, sustainable and inclusive 2 Seas area where natural resources are protected and the green economy is promoted

Priority Axis 1:
"Technological and social innovation"

Priority Axis 2:
"Low carbon technologies"

Priority Axis 3:
"Adaptation to Climate Change"

Priority Axis 4:
"Resource efficient economy"

S.O 1.1:
Improve the framework conditions for the delivery of innovation, in relation to smart specialisation

S.O 1.2:
Increase the delivery of innovation in smart specialisation sectors

S.O 1.3:
Increase the development of social innovation applications to make more efficient and effective local services to address the key societal challenges in the 2 Seas area

S.O 2.1:
Increase the adoption of low-carbon technologies and applications in sectors that have the potential for a high reduction in greenhouse gas emissions

S.O 3.1:
Improve the ecosystem-based capacity of 2 Seas stakeholders to climate change and its associated water-related effects

S.O 4.1:
Increase the adoption of new solutions for a more efficient use of natural resources and materials

S.O 4.2:
Increase the adoption of new circular economy solutions in the 2 Seas area

Cross-cutting themes: Support to SMEs and Maritime dimension

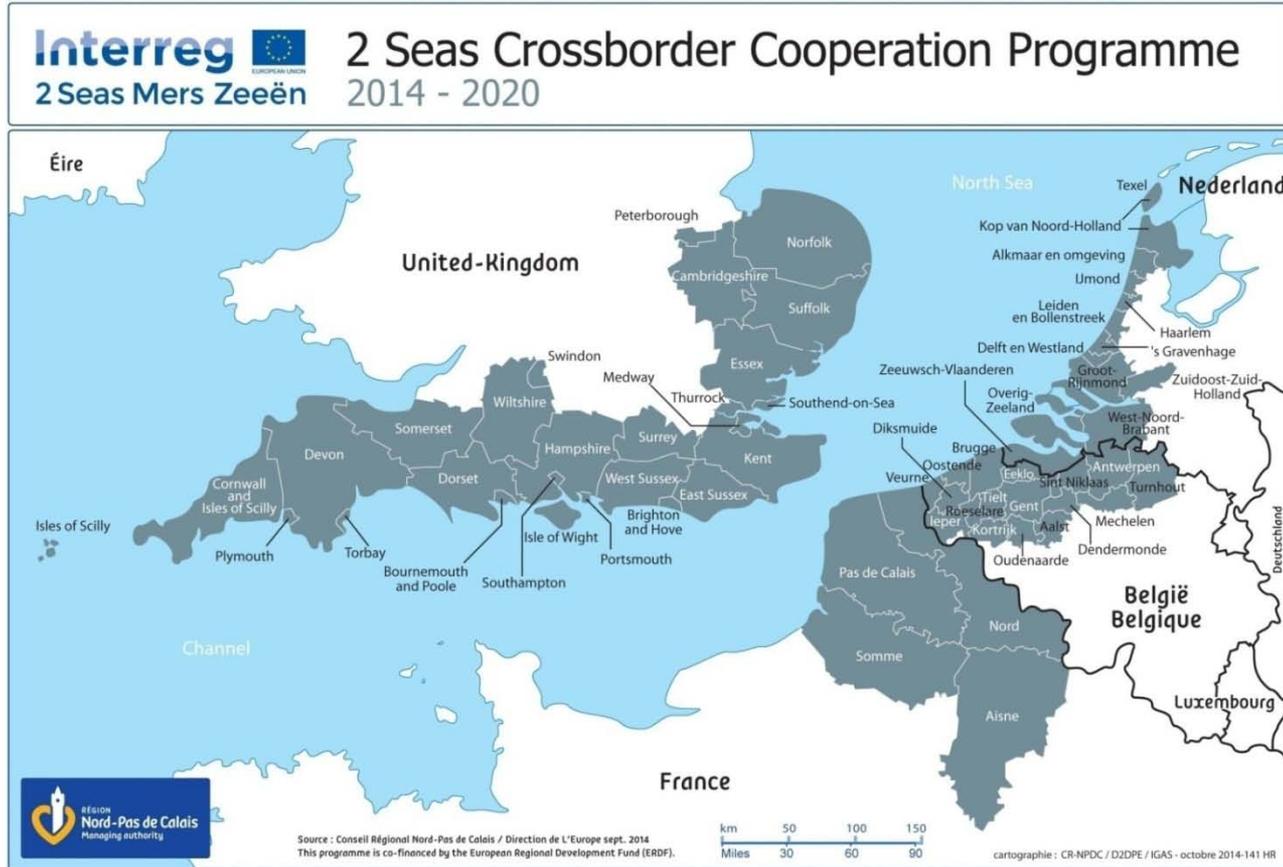107,8 M € of ERDF

51,3 M € of ERDF

38,5 M € of ERDF

43.6 M € of ERDF

Overall budget available for projects: 241 M € of ERDF

Interreg 2 Seas area

4 Member States

- England
- France
- Belgium
- The Netherlands

Interreg 2 Seas Mers Zeeën — 2 Seas Crossborder Cooperation Programme 2014 - 2020

Interreg 2 Seas in a nutshell

- Total Programme budget: 241 M € ERDF
- ERDF reimbursement rate: up to 60%
- Cooperation between at least 2 partners from 2 different Member States, with at least 1 UK partner
- No minimum or maximum duration for projects
- No minimum or maximum budget

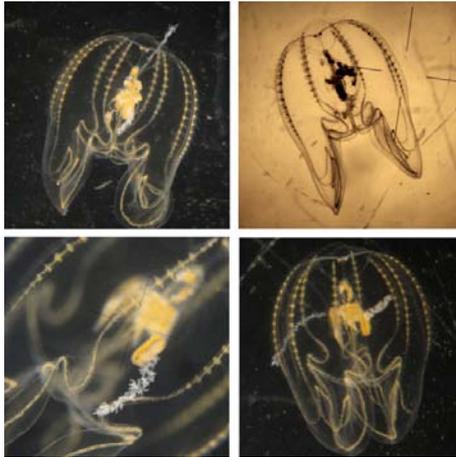# Examples of past 2 Seas cooperations

Setting-up of a cross-border fire brigade through the **MIRG-EU project** to rescue people from accidents occuring in the Channel or the North Sea
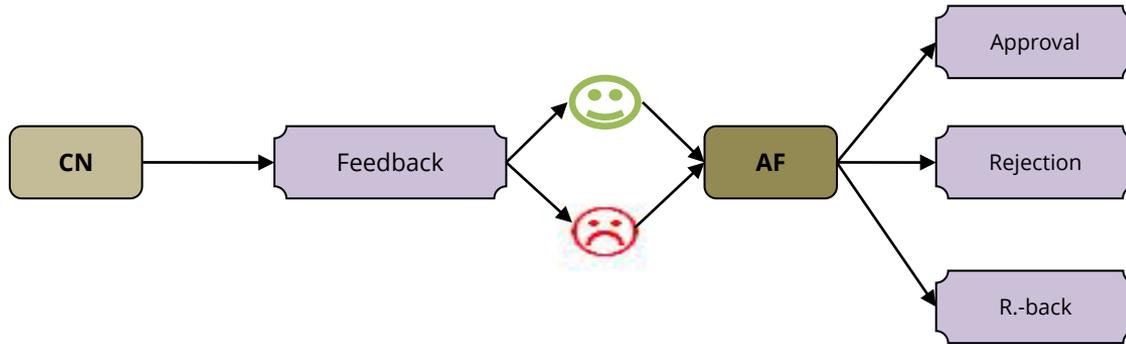
Examples of past 2 Seas cooperations

The **MEMO** partnership worked on improved controls and eradication methods of invasive jellyfish-like species that were accidentally introduced to the 2 Seas area.

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2 Seas Mers Zeeën
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COOPERATING ACROSS BORDERS FOR GROWTH
2014
2020

Interreg 2 Seas : Two-step-approach

CN = Concept Note
AF = Application Form

How to participate in a 2 Seas project?

What is for you the basis for a good project idea?

In subgroups:

1) What are the 3 most important aspects at project idea stage?

Characteristics
Theme
Value for money
Partnership
Innovative aspect
Cooperation aspect
Stakeholders and beneficiaries
Measurable and sustainable impact
Project management

From project idea to concept note:
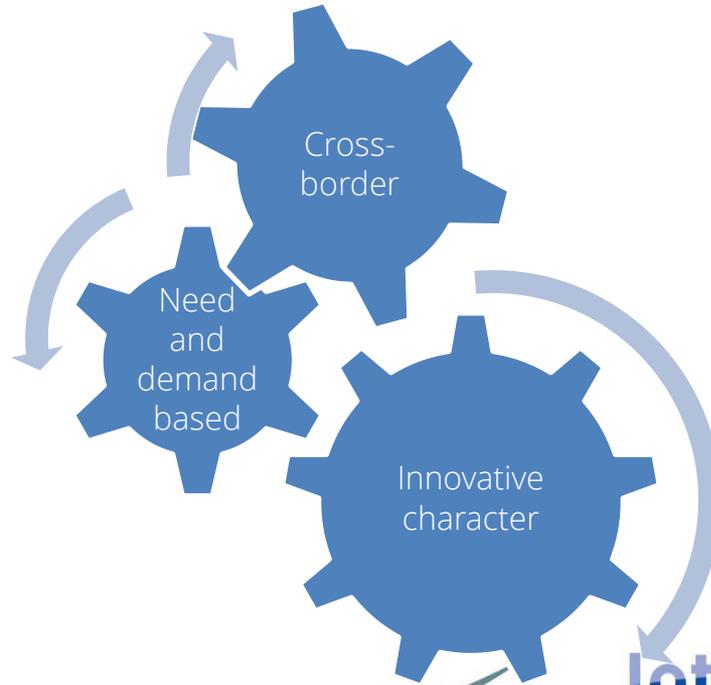## Experience of a practitioner from an approved project

1. Project idea

2. Partner search

3. Project development process

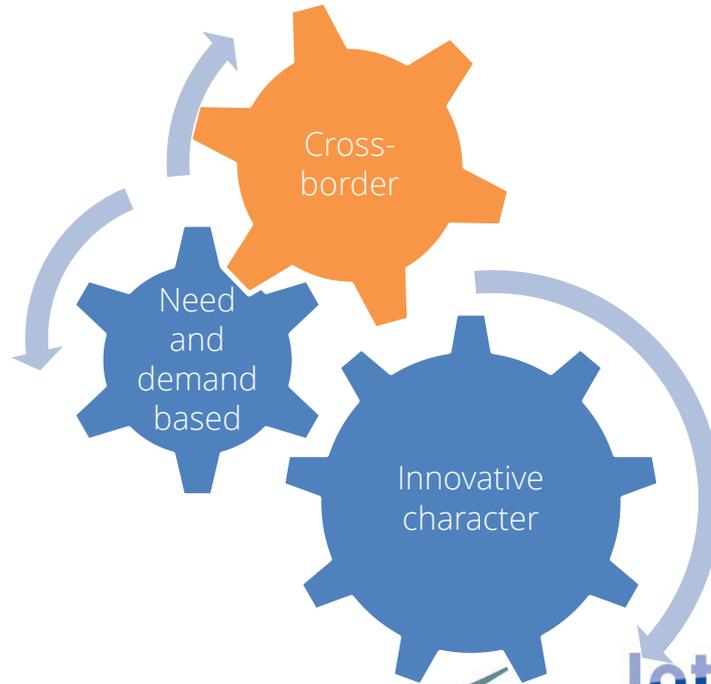4. Construction of draft budget

1. Project idea

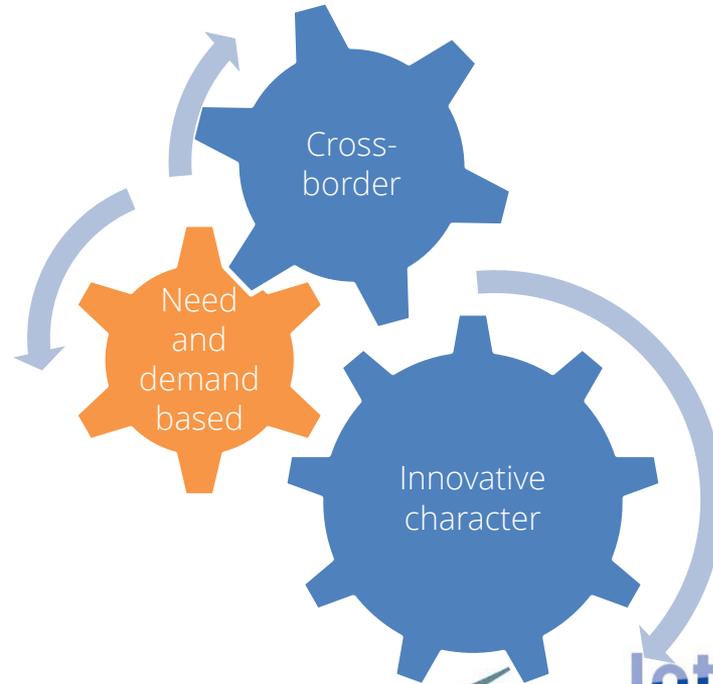# 3 key components to answer at early stage:

Cross-border

Need and demand based

Innovative character

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What is the added value of cooperation?

Cross-border

Need and demand based

Innovative character

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2014
2020

Is the need clearly identified?

What is new about my project?
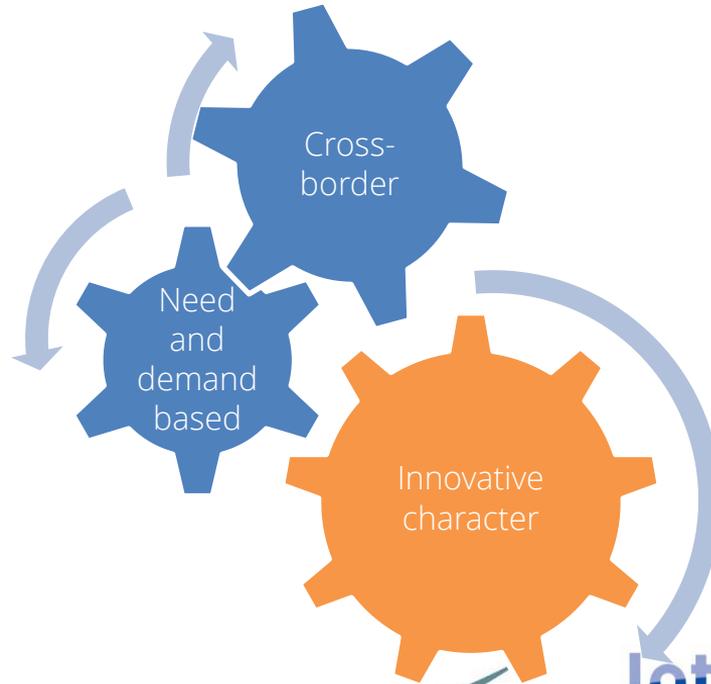
2. Partner search

Partnership requirements

- At least 2 partners:
  - minimum 2 Member States
  - at least 1 partner from the UK
- Any organisation can be eligible in the Programme apart from:
  - Organisations without legal personality
  - Consultancy firms with as primary objective the development and management of EU projects
- No maximum amount of partners

Type of partners within a project

Two types of partners can be found within a 2 Seas project:

- **Project partner**:
  - financially contributing and getting ERDF,
  - actively involved in several project work packages.

- **Observer partner**:
  - having an interest in (a part of) the project,
  - that does not financially benefit from the project (no ERDF).

What is a balanced partnership

Different ways of proposing a pertinent partnership, the key principles are:

1. **Thematical experience**: expertise in the theme!

2. **Geographical coverage**: wide geographical coverage

3. **Sectorial coverage**: Do I cover all necessary sectors and types of partners?

How to build a partnership? Partner search tools
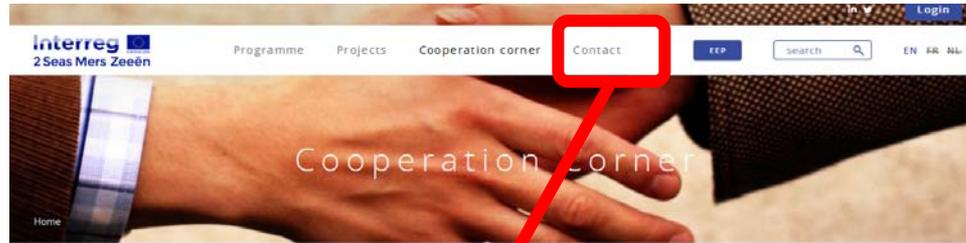
I have an idea and I look for partners!

I don't have an idea but I'm willing to join!

Network of 8 Territorial Facilitators based in the 4 Member States, consolidated contact database with over 8000 contacts

Partner search: Programme assistance

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Experience of the practitioner

# 3. Project development process

How to develop the project?

- Put all partners' experience on the table and map **ideas**
- Focus the **common issue/need** that the project wishes to tackle
- Identify the **potential solution** for this issue
- Define the **long term effect(s)**/changes that you are aiming to achieve

Experience of the practitioner

What was the approach followed in the ISE project?
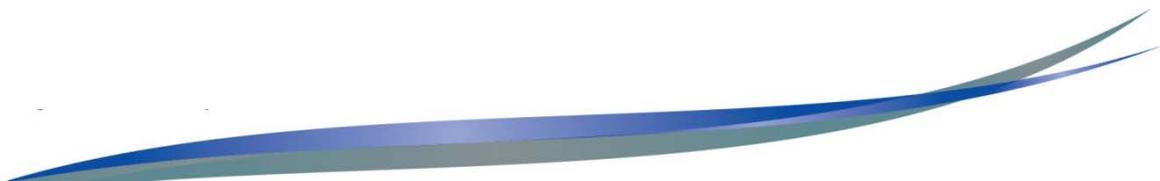
Contribution to the Programme

- Demonstrate how your proposal contributes to the **Programme Specific Objectives**

- Check the **Programme output indicators** proposed for your SO and compare to the outputs you propose

- Check the **Programme result indicator** proposed for your SO and assure your project contributes to it

Project intervention logic

- What do I want to change with my project idea?

  = project result

- How do I want to realise these changes?

  = overall objective, further broken down in specific objectives

- What are the concrete, tangible outputs I want to deliver and how will I achieve them

  = outputs

- Why are these outputs needed

  =specific result

Project intervention logic

https://prezi.com/d4wnxkssisos/territorial-challenge/

4. Construction of draft budget

How to construct a budget

At Concept note stage only estimated total project budget required!

1. Estimation at partner level:
    –   should reflect involvement in delivery of project outputs
    –   Should reflect the duration of the involvement
    –   should reflect type of costs required (big supplier costs, equipment, investment needed or not?)

2. At project level:
    –   Addition of partner budgets
    –   Main principle is value for money!

Experience of the practitioner

And now: a practical exercise!

Project idea

My organisation works in neighborooughs where it has been observed that a vast amount of material (furniture, electrical appliances, bicycles, etc.) is thrown away every day. The same issues have been identified by other organisations located in the 2 Seas area. All together, we would like to set up a crossborder project working on the reduction of waste implying a co-creation with the citizens.

Project idea

In a previous project, we have started developing different activities related to the management of the 2 Seas coasts. With the five partners involved in the past project, we would like to continue working together in order to improve the preservation of this unique area, implying sustainable results.

Partner search

Together with other universities, we work on the development of an innovative electric vehicle. The partnership is made of:

Partner name	Member State	Typology 🙁	Expertise 🙂
ACOS	BE/FL	Higher education & research	electromechanics
University of D.	UK	Higher education & research	Technical expertise in gears and motors
Université CG	FR	Higher education & research	engineering

Partner search

A partnership has been set up to implement a innovative project about crossborder solutions to fight against invasive species. The partnership is made of the following organisations:

Partner name	Member State	Typology
AT University	NL	Higher education & research
AGH	BE/FL	SME
G. County Council	UK	Public organisation
Consultant fundation	FR	Consultancy firm
HH	UK	Charity

Intervention logic 🙂

Project expected result	More resource efficient marine economy in the 2 Seas area: waste prevention and increased recycling rate of 25% of shipping-related waste
Project Overall Objective	To reduce waste production and increase the collection and recycling of waste
Project Specific Objective	Enhance the capacity of ports to recycle collected-waste
Output	15 waste-collection and recycling facilities
Specific Result	Increase in waste collection and recycling by 5 % per participating port

Intervention logic 🙁

Project expected result	The project develops a recovery centre to improve quality of life of vulnerable people
Project Overall Objective	Develop a recovery centre for vulnerable people
Project Specific Objective	3 pilot boats equipped to increase onboard security
Output	- 1course for care services - 3 courses for vulnerable people to get better chances for employment
Specific Result	50 professionals and 200 beneficiaries are being coached

Target group

Our project aims at developing app' for people suffering from diabetes. 6 partners (3 universities, 2 councils and 1 SME) are involved in the project. The project will be constructed as such:

2016	identification of the needs by the partners involved in the project
2017	development of the different app' by the technical partners
2018	test of the app' with the target group

Thank you for your participation