

Programming process

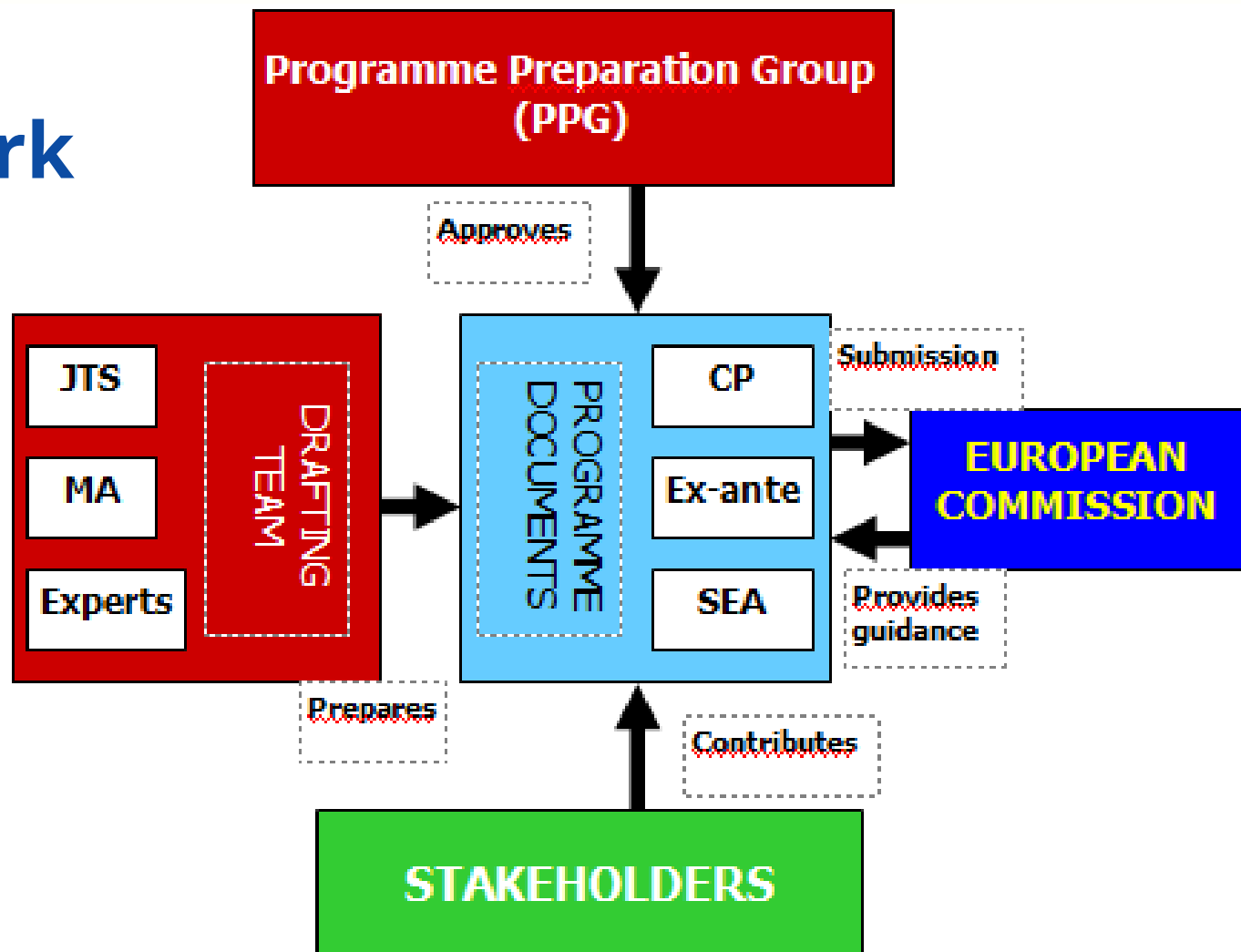
The long story of programme preparation



Main sources for drafting the programme

- EU regulatory framework (CPR, ERDF, ETC)
- Template and guidelines for the content of the cooperation programme (CP)
- Guidance fiches from the EC
- Studies (Situation analysis, ex-ante evaluation, Strategic Environmental Assessment- SEA)
- Results and findings from the consultations

General framework



Key milestones of the preparation

Set up of the PPG - 10 meetings were held out of which 3 joint meetings with FCE bodies on the situation and SWOT analysis	June 2013
Involvement of external experts (CP drafters and ex-ante evaluators) – start of the drafting process	June 2014
Restricted consultation targeted at key stakeholders	November-December 2014
Formal public consultations on draft strategy and SEA	February-May 2014
Finalisation of draft programme	September 2014
Formal submission to the European Commission	October 2014

How smooth was the process within the PPG?

- Consensus was the rule. However, MS had to make some compromise from time to time not to paralyze the process.
- Crucial debate related to the selection of thematic objectives and investment priorities => The situation/SWOT analysis provided a dispassionate contribution to the debate.

How stakeholders were involved?

1st consultation was restricted to targeted key stakeholders in the four MS - divided into two strands:

- stakeholders' consultation event in every MS (with the attendance of 70 people)
- online survey targeting 200 key stakeholders in the four MS. The response rate was 48%.

How stakeholders were involved?

2nd consultation was the formal public consultation on:

- A document including the draft strategy (3 months) – sent out to 3000 contacts - 150 responses
- The Strategic Environmental Assessment – (1 month) – limited number of responses.

Conclusion

- Co-construction of the programme was crucial considering the tighter links between CP and projects
- Necessity to create win-win conditions = programme bodies can no longer only allocate funds, they need to have good value for money on their investments

Main components of the cooperation programme



Eligible area

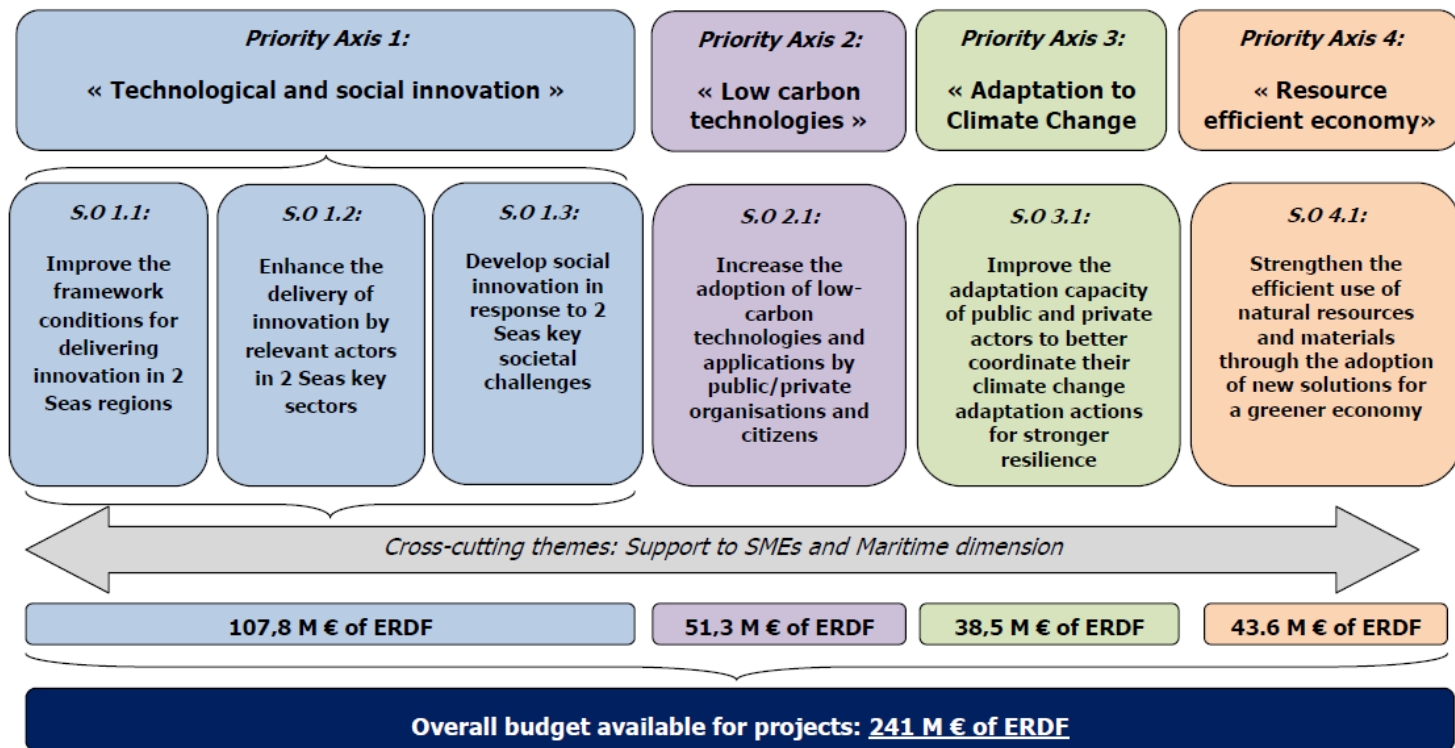
New eligible areas in NL (coastal areas up to Kop Van Noord-Holland) and in England (Swindon and Peterborough) and enlarged to adjacent areas from 2007-2013



2 Seas Programme Strategy overview

Overall objective of the 2 Seas Programme 2014 – 2020:

To develop an innovative knowledge and research based, sustainable and inclusive 2 Seas area where natural resources are protected and the green economy is promoted



Co-financing rate

Indicative ERDF contribution = 60 % maximum
(except if state aid rules apply)

Variations are expected during the programme lifetime



Expected results and indicators

Programme authorities have defined expected results that the Programme needs to achieve by 2022.

=> They will have to be delivered through good quality projects that achieve their own results, which in turn fit with the Programme ones

Result indicators: assess the changes on the ground (qualitative – experts' opinions)

Output indicators: reflect the typology of actions to be supported (quantitative)

Performance framework

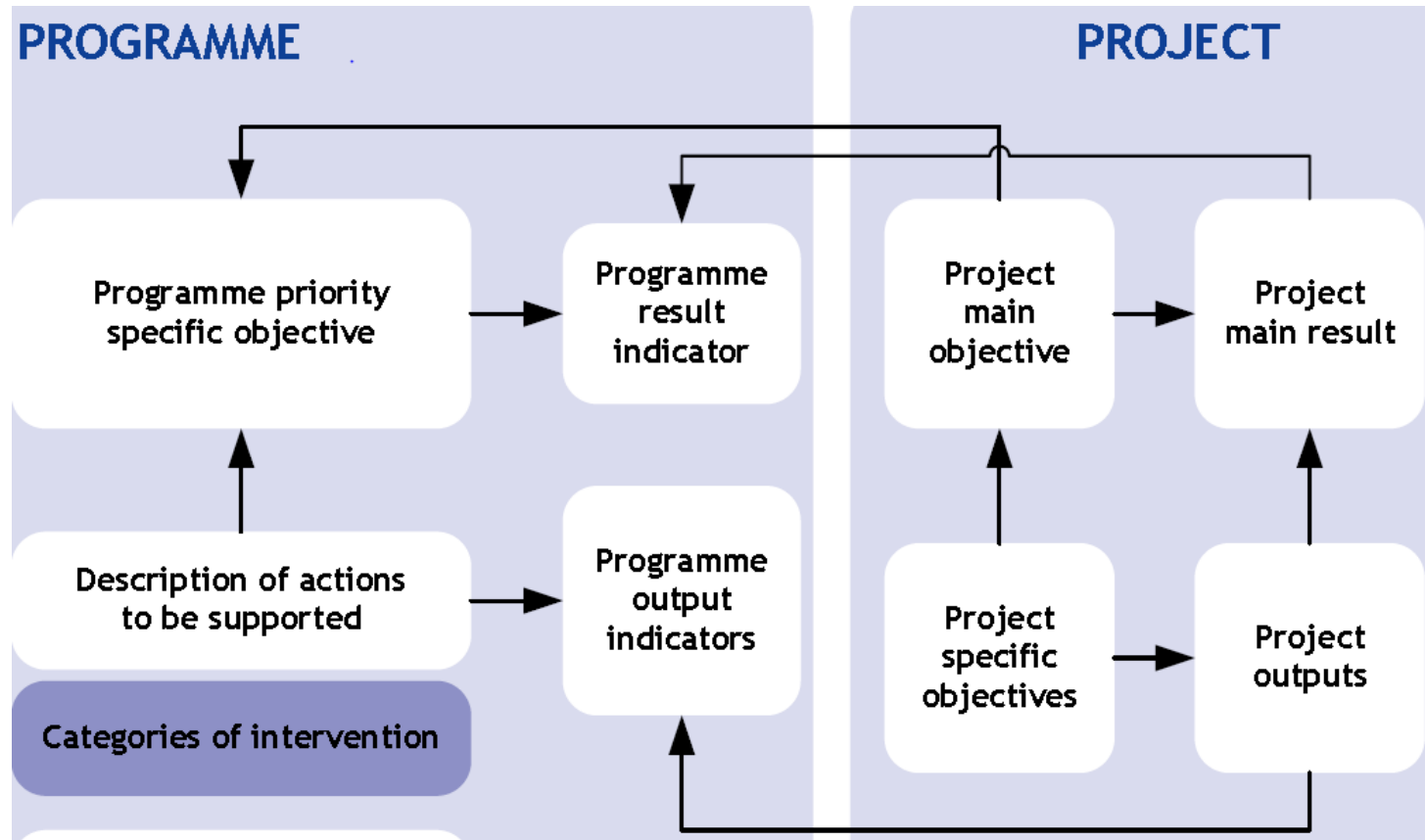
Selection of financial indicators, output indicators and key implementation steps

First results to be reviewed by the EC in early 2019

Example for Priority axis 2

Implementation step, financial, output or result indicator	Measure ment unit, where appropriate	Milestone for 2018	Final target (2023)
Financial resources for Priority axis 2 committed	€	9 634 197	78 968 831
<u>Output indicator:</u> Number of solutions (methods/ tools/services) established to increase the adoption of low carbon technologies	Number	0	57
<u>Key implementation step:</u> Number of solutions (methods/ tools/services), of selected operations to increase the adoption of low carbon technologies	Number	22	57

Intervention logic



Final remarks

- Measuring the change on the ground will be crucial, including intangible assets that ETC delivers
- if the Programme underperforms, the EC may decide to interrupt or cut ERDF funding, so projects need to deliver also according to planned to ensure programme performance
- There is no common priority anymore with France(Channel)-England area.

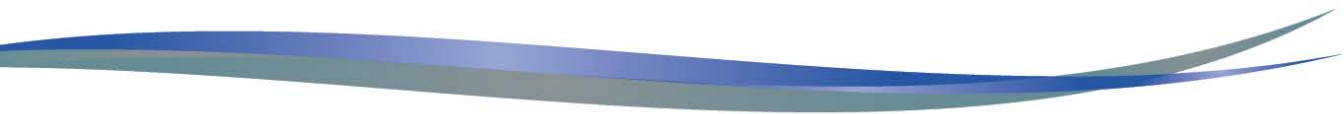
Key messages for applicants

Essentials for future projects



Your opportunity ...

- to **deal with key challenges** shared throughout the 2 Seas territory
- to **work with like-minded partners** from other parts of 2 Seas
- to **contribute to change** at home and for the 2 Seas area



Your challenge ...

- to build projects that demonstrate a credible contribution to the **specific objectives and results of 2 Seas 2014-2020**
- to consider from the start your project ...
 - thematic angle of the project
 - partners that can really make a change
 - nature and relevance of your outputs
 - contribution to change in the cross-border area
- to make sure that the objectives, outputs, results and indicators of your project are in tune with those of the programme

Your chance to know more...

- This launch event
- Programme web-site www.interreg4a-2mers.eu
- Territorial facilitators in every country
- INTERREG 2 Seas Secretariat