



Draft Programme

2 Seas Mid-Term Review event

25-26 April 2019 – ICC GHENT

A. Purpose of the event

The Mid-Term Review event has as main focus the **showcasing of 2 Seas cross-border project achievements** that were delivered to date. All 68 approved projects are allocated a budget of ERDF in order to achieve their proposed outputs and results. Each of these results contributes directly to one of the Specific Objectives as set out for the 2 Seas Programme area in its Cooperation Programme.

Halfway through Programme implementation, it is therefore the ideal time to showcase what has been done so far and demonstrate how each of the approved projects corresponds to a territorial need and makes a difference on the ground. More advanced projects will present their good practices and how they overcome difficulties, while recently approved projects can learn from their peers and set out their ambitions for the next couple of years.

B. Why you should attend

The 2 Seas Mid-Term Review event will be the perfect occasion to see what the Programme has realised so far and how cross-border cooperation on very specific topics has concretely benefited the 2 Seas area.

The experience of the different approved 2 Seas projects will convince participants on the reasons why the delivered tools, products, pilots and models should be adopted and rolled-out in the different areas. This event will cover a wide range of topics that will be interesting for any public authority, research institute or private sector organisation that is willing to innovate and invest on methods and techniques that were proven successful. Peer-to-peer exchanges will be central and the networking moments will allow participants to learn from each other on both thematic expertise and project management.

This cross -border event will allow you to:

- understand how each of the 2 Seas projects directly contribute to the realisation of one of the Programme's objectives;
- find out about good practices in your theme of interest;
- meet a range of interesting projects and partner organisations from Belgium-Flanders, England, France and The Netherlands and create synergies;
- inspire newcomers and learn from more experienced organisations;
- access support from the 2 Seas Programme Team.

C. Key components of the event

1. Project exhibition space

The project exhibition space will gather all 2 Seas approved projects and the Programme Authorities involved in the 2 Seas governance. They will invite you to their stand to showcase their cross-border achievements and talk to you about their 2 Seas experience.

2. Thematic workshops

Objective: to share the 2 Seas project achievements and invite more advanced projects to explain how they are making a difference on the ground. Each of the 6 thematic sessions will showcase multiple projects that are each working towards the delivery of one of the Programme Specific Objectives.

Expected results: a good insight on what the Programme has already delivered halfway through its implementation. It will allow the projects to share their achievements and raise visibility for their first results as well as to exchange with others.

Proposed format: each workshop will cover one important theme from the 2 Seas Cooperation Programme that was addressed by the 2 Seas approved projects. The workshop will take the form of a panel discussion with advanced projects which will be interviewed by a representative of the 2 Seas Programme governance. The audience will be invited to actively participate in the discussion throughout the session.

3. Technical workshops

Objective: to tackle specific topics that were highlighted in the questionnaire by Lead and project partners. Each session will be highly interactive and enable discussions between newcomers and more experienced partners.

Expected results: shared learnings and solutions to overcome the difficulties encountered throughout project implementation.

Proposed format: each workshop will cover one important topic that was highlighted by the Lead partners and project partners in their response to a broad questionnaire launched in February 2019. This questionnaire aimed at capturing the difficulties they still encounter during the project implementation. Each workshop will take the form of an interactive discussion among participants, facilitated by a member of the Joint Secretariat.

NOTE: all plenary sessions and workshops will be translated in the 3 Programme languages: English, French and Dutch.



D. Programme of the conference

Thursday 25 April 2019

TIMING	DESCRIPTION		
9:00-12:00	Arrival of participants to exhibition and set up project stands		
13:00-14:00	Registration	Opening of the exhibition space	
14:00-15:00	Plenary opening session: <ul style="list-style-type: none"> ▪ Welcome by elected officials from the 2 Seas area ▪ 2 Seas achievements until now: Programme state of play ▪ How to measure the results: launch of impact evaluation ▪ What is still to be expected from the current programming period? ▪ Practical organisation of the event 		
15:15-16:30	Thematic workshops:		
	Workshop 1: Innovating in market niches Projects will be invited to share their experience on two key topics: 1/ how to improve framework conditions for innovation via delivering support to SMEs and via scaling up at CB level; 2/ how to improve technological innovation delivery on key maritime themes.	Workshop 2: Rethinking care through social innovation Projects will share their experience on how to improve public services through a social innovation approach, with a focus on delivering systemic changes via co-created solutions and empowerment of users.	Workshop 3: Adopting low carbon technologies in housing & infrastructure Projects will share their experience by demonstrating how they adopt low carbon technologies in three different territorial and functional environments: cities, productive/industrial areas and key transport nodes.
16:30-17:00	Coffee break, visit exhibition space & free networking		
17:00-18:15	Workshop 4: Developing technologies for a better health Projects will share their experience on how to increase the delivery of innovative technologies in prevalent diseases of huge importance in the 2 Seas area. They will explain how they involved the right target groups to strengthen and adapt their technological achievement.	Workshop 5: Improving climate change resilience of coastal, rural and urban areas Projects will share their experience by showing their specific methods in order to change policy, develop an integrated approach and target stakeholders and end-users.	Workshop 6: Adopting more sustainable solutions for a better use of resources Projects will share their experience of concrete measures to increase adoption of resource efficient and circular economy principles among SMEs, researchers and policy makers.
18:15-19:00	Free time/Networking/ 2 Seas help desk		
19:00-22:00	Networking dinner		



TIMING	DESCRIPTION		
8:30-9:00	Coffee break, visit exhibition space & free networking		
9:00-10:30	Technical workshops:		
	<p>Technical workshop 1: Complex partnership management</p> <p>This session aims to answer to the large demand of current 2 Seas Lead partners to have a peer-to-peer exchange on how each of them deal with their complex partnerships. It will be organised by Lead partners for Lead partners and should result in an active exchange of learning to help both newcomers as more experienced Lead partners.</p>	<p>Technical workshop 2: Effective target group involvement</p> <p>This session will answer to the demand for more guidance and examples on how to effectively reach and involve different target groups in the project. It will present a variety of tips and tricks provided by our approved projects and include a special focus on how to organise dissemination of outputs and results to ensure the durability of your project. Learning will be shared and followed by discussions with the audience.</p>	<p>Technical workshop 3: Keys to success in project and financial management</p> <p>This session aims to gather project and financial managers of 2 Seas project partner organisations and provide insight, tips and tricks regarding sound project management, timely delivery and how to organise efficient financial management. Many best practices were provided by the organisations taking part in the questionnaires that have a clear added-value of being shared with the audience.</p>
10:30-11:00	Coffee break, visit exhibition space & free networking		
11:00-12:00	<p>Plenary closing session:</p> <ul style="list-style-type: none"> ▪ Key messages from the thematic and technical workshops; ▪ 2 Seas Video awards; ▪ Conclusions: All we can tell you about the future! (with the participation of European Commission, 2 Seas National Authorities, Interact) 		

