



## CALLING ALL FOOD BUSINESSES

**We want to help food businesses to reduce, reuse and recycle in smarter ways – reducing costs, the environmental impact of food packaging, and keeping our beaches clean.**

Through the project 'FACET' Norfolk County Council and Great Yarmouth Borough Council will share knowledge from other European pilot areas to support businesses in the adoption of circular waste solutions, such as using more recyclable or compostable packaging.



# A CIRCULAR ECONOMY



## What can you expect over the next 2 years?

- Support for your business to understand the best waste and packaging solutions for your needs
- Support from business experts to financially plan how to integrate these solutions
- Opportunities to collaborate with other businesses to reduce costs
- Local improvements such as the installation of Smart bins - bins that are more efficient by compacting waste requiring less frequent collections.

## What will you need to do next as a business?

- Contact us to let us know you're interested!
- Complete a questionnaire to establish your business needs around waste and packaging

### Contact

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