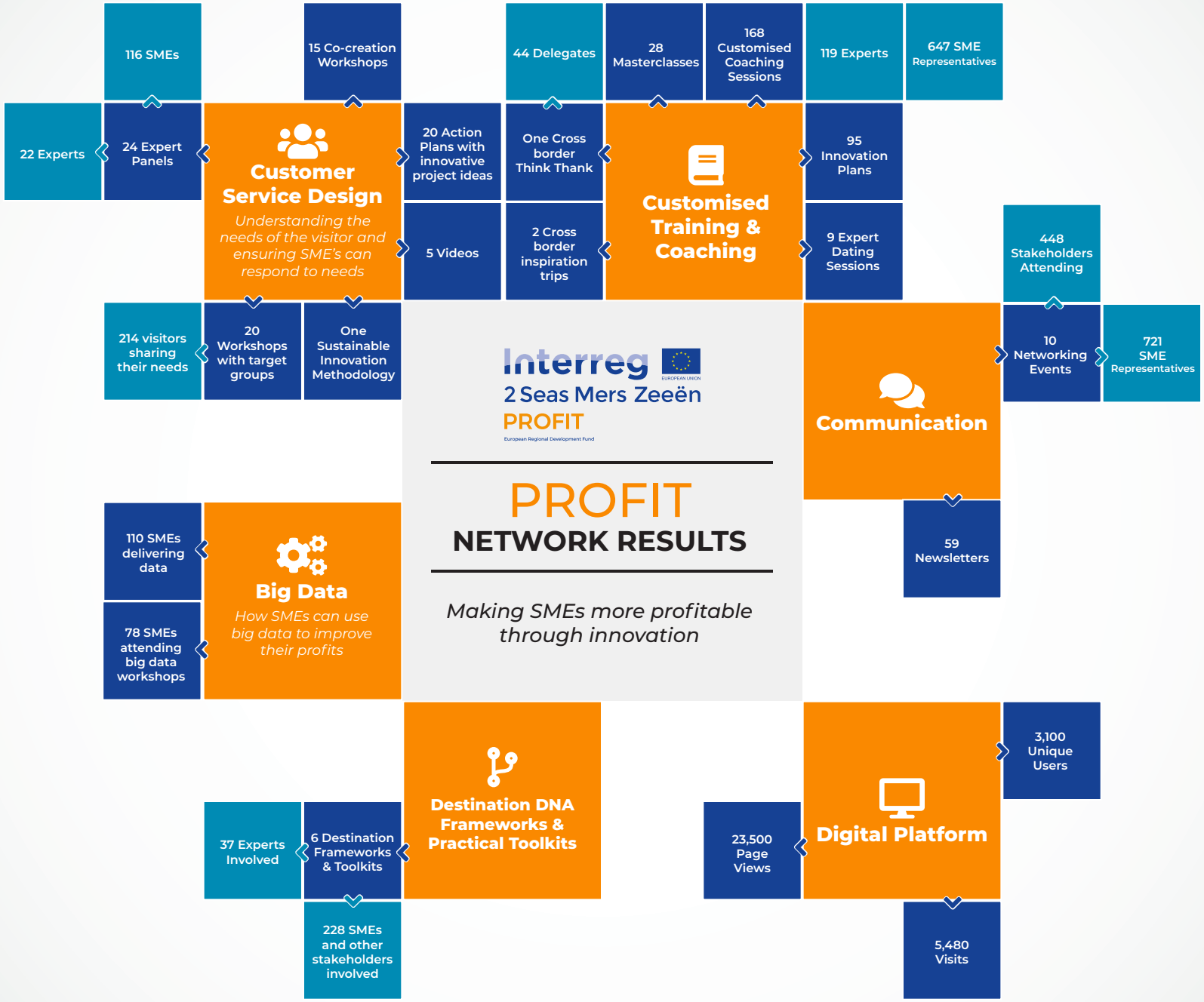
116 SMEs
15 Co-creation Workshops
44 Delegates
28 Masterclasses
168 Customised Coaching Sessions
119 Experts
647 SME Representatives
22 Experts
24 Expert Panels
Customer Service Design
Understanding the needs of the visitor and ensuring SME's can respond to needs
20 Action Plans with innovative project ideas
5 Videos
One Cross border Think Thank
2 Cross border inspiration trips
Customised Training & Coaching
95 Innovation Plans
9 Expert Dating Sessions
448 Stakeholders Attending
214 visitors sharing their needs
20 Workshops with target groups
One Sustainable Innovation Methodology
Interreg
2 Seas Mers Zeeën
PROFIT
European Regional Development Fund
Communication
10 Networking Events
721 SME Representatives
PROFIT
NETWORK RESULTS
Making SMEs more profitable through innovation
59 Newsletters
110 SMEs delivering data
Big Data
How SMEs can use big data to improve their profits
78 SMEs attending big data workshops
3,100 Unique Users
Destination DNA Frameworks & Practical Toolkits
37 Experts Involved
6 Destination Frameworks & Toolkits
228 SMEs and other stakeholders involved
23,500 Page Views
Digital Platform
5,480 Visits