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SPONGE CITY PROJECTION - CHINA SOURCE: THE GUARDIAN

SAULURINESS .

ALTERNATIVE SPONGE CITY MOCK UP – NEW YORK, USA Source: Bjarke Ingels Group ************

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WHY? COMMON CHALLENGE OR REALITY OF CLIMATE CHANGE

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WHY? COMMON CHALLENGE OR ADAPTION TO CLIMATE CHANGE







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COMPRISING OF

10 PROJECT PARTNERS : UK, NETHERLANDS AND BELGIUM





LYNSEY ADAMS

SOUTHEND-ON-SEA BOROUGH COUNCIL, UNITED KINGDOM

MARC BOTERMANS MUNICIPALITY OF LEIDEN, NETHERLANDS





CROSS BORDER APPROACH, CO-CREATION & COLLABORATION





INNOVATIVE CLIMATE CHANGE ADAPTION SOLUTIONS & APPROACH





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INNOVATIVE CLIMATE CHANGE ADAPTION SOLUTIONS & APPROACH





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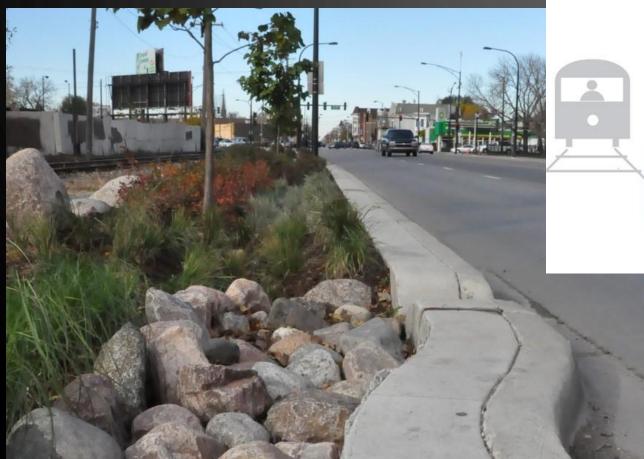
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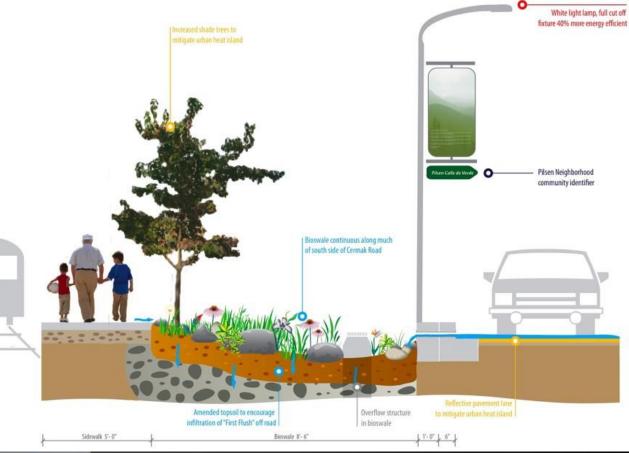




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CROSS BORDER ACTION PLAN



STAKEHOLDER TOOLBOX



GUIDANCE FOR FUTURE IMPLEMENTATION



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7 PILOTS



RESPONSIBILITY IS SHARED

MAIN TARGET GROUPS: LOCAL AUTHORITIES (COUNCIL'S, MUNCIPALITIES), LOCAL WATER BOARDS, BUSINESSES, HOUSING CORPORATIONS, CITY FACILITIES (HOSPITALS, MUSEUMS, ETC), COMMUNITY GROUPS, CITIZENS.



CREATIVE APPROACHES CREATIVE APPROACHES

INCENTIVES TO CONTRIBUTE TO CLIMATE CHANGE ADAPTION

- STAKEHOLDER MAPPING : TO ANALYSE STAKEHOLDERS BY INTEREST AND INFLUIENCE TO IDENTIFY KEY STAKEHOLDER GROUPS
- STAKEHOLDER ANALYSIS : INDENTIFICATION OF STAKEHOLDERS; CONTRIBUTIONS & BARRIERS
- APPROACH: TRANSITION THEORY
- CORE RECOMMENDATIONS
- FUTURE RESEARCH







INVESTMENT, TIME, POLITICS, MONEY, AWARENESS CHALLENGES

SOCIAL PROOFING

SOCIAL PROOF IS THE CONCEPT THAT PEOPLE WILL CONFORM TO THE ACTIONS OF OTHERS UNDER THE ASSUMPTION THAT THOSE ACTIONS ARE REFLECTIVE OF THE CORRECT BEHAVIOUR.



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CONSIDERATIONS

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CONSIDERATIONS

Mind if I smoke?



Summer to Handhill Education Concernant Management of Management and Management Handhill

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OBJECTIVES

- IMPROVE THE ADAPTATION CAPACITY OF CITIES AND DENSELY BUILT AREAS BY IMPLEMENTING INNOVATIVE CLIMATE CHANGE ADAPTATION SOLUTIONS WITH LOCAL STAKEHOLDERS.
- INCREASED ADAPTATION CAPACITY OF DENSELY BUILT AREA'S IN 2 SEAS BY AT LEAST 25.000M3
- LOWER COSTS: SAVING 10-50% COMPARED TO THE USE OF TRADITIONAL ADAPTATION INVESTMENTS
- SPONGE PAVES THE WAY FOR A WIDE ROLLOUT OF THESE INNOVATIVE PARTICIPATORY ADAPTATION SOLUTIONS TO REDUCE THE RISKS OF AND DAMAGES FROM URBAN FLOODING ACROSS THE 2 SEAS AT CONSIDERABLY LOWER COSTS



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