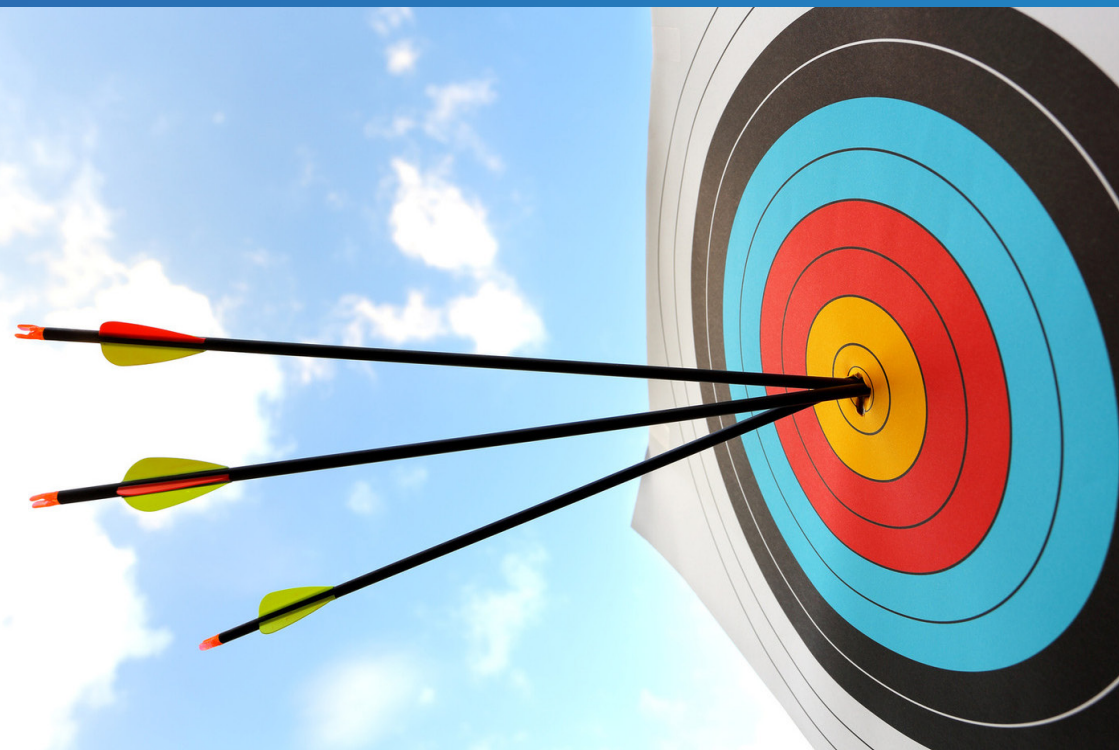


# 2 SEAS : RIGHT TO THE TARGET !

*30 November 2017 - Lille, France*

## PROGRAMME



**Interreg**   
EUROPEAN UNION

**2 Seas Mers Zeeën**

European Regional Development Fund



## INTRODUCTION

In February 2018 Call 6 will be launched. This will be the last opportunity to apply for funding in the current programming period.

Therefore, we are aiming to boost the development of high-quality projects in a short period of time. We are doing this by bringing together experienced people on specific topics that are ready to work on one or more project proposals.

That is the *raison d'être* of the 10 project labs that will take place in Lille on 30 November.

The Programme has identified gaps in the types of actions and outputs that are not covered by approved projects. The project labs are designed to foster project generation, with a specific focus on these underrepresented types of action and outputs, and with a thematical coverage.

If you wish to participate to one of the labs below, you need to have the technical expertise and the mandate from your organisation to deliver the types of actions and the outputs the Programme is looking for. Finally, you need to be highly committed as after the lab, you will have about five months to submit a high-quality Concept Note within call 6.

## VENUE

Espace Inkermann Châtillon, 5 Rue Gauthier de Châtillon, Lille, France

## AGENDA

<i>START</i>	<i>END</i>	<i>WHAT</i>
08:30 a.m.		Registration and coffee
<b>09:00 a.m.</b>	<b>12:45 p.m.</b>	<b>Project labs (1, 2, 5a, 9, 14)</b>
12:45 p.m.	14:00 p.m.	Lunch break
<b>14:00 p.m.</b>	<b>17:45 p.m.</b>	<b>Project labs (3, 5b, 7, 10, 12)</b>
17:45 p.m.		Closure



## PROJECT LABS - morning

### 1/ Improve the framework conditions for the delivery of innovation in health and life sciences (09:00 a.m. - 12:45 p.m.)

TYPE  
of  
ACTIONS

- establishment of joint tools/services to improve framework conditions for delivering all forms of innovation at cross-border scale
- establishment of joint innovation funding scheme, crowd funding... aiming at promoting any form of innovation within the area

Projects should seek to deliver solutions (methods/tools/services) established to improve the framework conditions for innovation in health and life sciences.

This project lab will be moderated by **Paula MacLachlan** territorial facilitator for the United Kingdom.



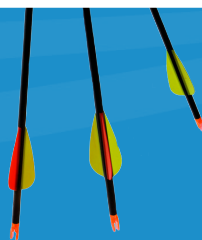
### 2/ Improve the framework conditions for the delivery of innovation in transport and logistics (09:00 a.m. - 12:45 p.m.)

TYPE  
of  
ACTIONS

- formulation of common development strategies and joint policy action plans to support the innovation capacity of stakeholders
- establishment of joint tools/services to improve framework conditions for delivering all forms of innovation at cross-border scale

Projects should seek to deliver joint strategies and action plans developed to improve the framework conditions for innovation as well as solutions (methods/tools/services) established to improve the framework conditions for innovation in transport and logistics.

This project lab will be moderated by **Matthias Verhegge** territorial facilitator for Flanders.



### 5/a Increase the development of social innovation applications in order to make more efficient and effective local services - focus on employment (09:00 a.m. - 12:45 p.m.)

TYPE  
of  
ACTIONS

- Adoption of new joint solutions based on research to deliver innovative social services to promote health, wellbeing and active ageing; to combat social exclusion due to unemployment, poverty, NEET, etc...

Projects should seek to deliver tests, pilots, demonstration actions and feasibility studies implemented related to the development of social innovation applications in order to make more efficient and effective local services to promote health, wellbeing and active ageing; to combat social exclusion due to unemployment, poverty, NEET.

This project lab will be moderated by **Solveig Burfeind**, territorial facilitator for the United Kingdom.



### 9/ Increasing the ecosystem-based adaptation capacity to climate change with relation to the sea level rise (09:00 a.m. - 12:45 p.m.)

TYPE  
of  
ACTIONS

- establishment of joint measures (e.g. infrastructure planning tools) integrated tools and technical solutions (e.g. soil management, coastal defense lines or concepts e.g. managed realignment) aiming at protecting built-up areas (e.g. urban areas) and coast lines against erosion/flooding through the promotion and implementation of nature and ecosystem-based solutions
- establishment of joint measures (e.g. protection programmes, monitoring tools) which address biodiversity loss and climate change in an integrated manner to fully exploit co-benefits and avoid ecosystem feedback issues that could accelerate global warming

Projects should seek to deliver solutions (methods/tools/services) established to improve the adaptation capacity to climate change with relation to the sea level rise.

This project lab will be moderated by **Charlotte Noblot**, territorial facilitator for France.



## 2 SEAS : RIGHT TO THE TARGET !



### 14/ Increase the adoption of new circular economy solutions with regards to waste management in the building sector (construction and demolition) (09:00 a.m. - 12:45 p.m.)

TYPE  
of  
ACTIONS

- establishment of joint programmes and pilot actions to introduce the concept of the circular economy to companies
- adoption of new technology solutions for recycling notably through the promotion and implementation of nature-based solutions

Projects should seek to deliver solutions (methods/tools/services) established for a more circular economy in this field.

This project lab will be moderated by **Dries Debruyne**, territorial facilitator for Flanders.



## PROJECT LABS - afternoon

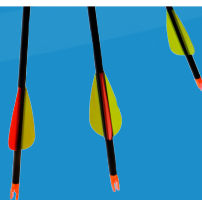
### 3/ Increase the delivery of innovation in the agro-food and nutrition (14:00 p.m. - 17:45 p.m.)

TYPE  
of  
ACTIONS

- development of early product validation actions based on the application and use of Key Enabling Technologies
- development of demonstration projects and pilots testing innovative technologies, products, processes and services, in particular by SMEs

Projects should seek to deliver tests, pilots, demonstration actions and feasibility studies implemented related to the delivery of technological innovation in agro-food and nutrition.

This project lab will be moderated by **Solveig Burfeind**, territorial facilitator for the United Kingdom.



### 5/b Increase the development of social innovation applications in order to make more efficient and effective local services - focus on community development (14:00 p.m. - 17:45 p.m.)

TYPE  
of  
ACTIONS

- Adoption of new joint solutions based on research to deliver innovative social services to promote health, wellbeing and active ageing; to combat social exclusion due to unemployment, poverty, NEET, etc...

Projects should seek to deliver tests, pilots, demonstration actions and feasibility studies implemented related to the development of social innovation applications in order to make more efficient and effective local services to promote health, wellbeing and active ageing; to combat social exclusion due to unemployment, poverty, NEET.

This project lab will be moderated by **Julie Delbarre**, territorial facilitator for France.



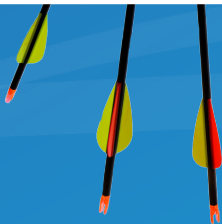
### 7/ Increase the adoption of low-carbon technologies and applications in the transport sector (14:00 p.m. - 17:45 p.m.)

TYPE  
of  
ACTIONS

- adoption by stakeholders of low-carbon technologies to increase the use of energy from renewable sources. These could include in particular technologies linked to marine or maritime sources
- adoption by stakeholders at different territorial and administrative level of identical or similar innovative low-carbon technologies to reduce their CO<sub>2</sub> emissions

Projects should seek to deliver solutions (methods/ tools/services) established to increase the adoption of low carbon technologies in the transport sector.

This project lab will be moderated by **Paula MacLachlan** territorial facilitator for the United Kingdom.





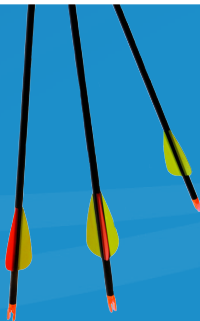
### 10/ Increasing the ecosystem-based adaptation capacity to climate change with relation to the heavy rainfall and severe droughts phenomena (14:00 p.m. - 17:45 p.m.)

TYPE  
of  
ACTIONS

- establishment of joint measures (e.g. infrastructure planning tools) integrated tools and technical solutions (e.g. soil management, coastal defense lines or concepts (e.g. managed realignment) aiming at protecting built-up areas (e.g. urban areas) and coast lines against erosion/flooding through the promotion and implementation of nature and ecosystem-based solutions
- establishment of joint measures (e.g. protection programmes, monitoring tools) which address biodiversity loss and climate change in an integrated manner to fully exploit co-benefits and avoid ecosystem feedback issues that could accelerate global warming
- establishment of better coordinated collective emergency planning and preparedness for flooding (water management, flood risk techniques, awareness-raising on flood)

Projects should seek to deliver solutions (methods/tools/services) established to improve the adaptation capacity to climate change with relation to the heavy rainfall and severe droughts phenomena.

This project lab will be moderated by **Charlotte Noblot**, territorial facilitator for France.



## 12/ Increase the adoption of new solutions for a more efficient use of marine resource (14:00 p.m. - 17:45 p.m.)

TYPE  
of  
ACTIONS

- formulation of approaches (protocols, tools) for green public procurement (GPP), e.g. for waste and water infrastructure
- adoption of new technology solutions that reduce the use of natural resources and raw material resources and encourage bio-based products
- adoption by economic stakeholders in the maritime sector (e.g. ports) of green technologies to increase resource efficiency, for instance by reduction of waste flows or increasing recycling of shipping-related waste
- investments in support of the application of more resource efficient solutions, for instance as part of cross-border pilot initiatives to improve recycling of waste material

Projects should seek to deliver solutions (methods/tools/services) established for a more efficient use of natural resources and materials solutions; small scale physical or e-infrastructures/equipments, partly or entirely supported by the operations, related to a more efficient use of natural resources and materials.

This project lab will be moderated by **Wieteke Wolterbeek** territorial facilitator for The Netherlands.

