

# What did we learn?

## Key learnings from the event

- The strong need for interactive governance between parking, charging infrastructure, public space for citizens, and mobility offerings. **(City of Rotterdam)**  
[Learn more in the MOBI-MIX governance report.](#)
- It is crucial that both parties involved are responsible in an effective public-private partnership, learning by doing is essential. **(City of Antwerp & Poppy)**  
[Learn more in the MOBI-MIX smart mobility guide.](#)
- Data collaboration creates important evidence for impacts as with the case of bike sharing which saw a 49% spike in bike share users cycling again. **(CoMoUK)**. Gathering user insights is also essential for the wider expansion of shared mobility **(Norfolk County Council)**.  
[Learn more in the MOBI-MIX insight report on data.](#)
- Funding can be both a blessing and a curse. Great to get started, but if the business case is not attractive, there can be little continuity. **(City of Mechelen)**.  
[Learn more about the MOBI-MIX pilot in Mechelen.](#)
- Walking, cycling, and public transport should be prioritised. For those 'remaining' trips that require a car, electric car sharing is the solution to keep the carbon footprint of driving a car as low as possible **(MyWheels)**  
[Learn more in the MOBI-MIX insight report on carsharing.](#)



“At the beginning of MOBI-MIX, we had no shared mobility services. Now we are delivering a network of mobility hubs in our region and have had the chance to learn from cities in MOBI-MIX that were more advanced than us. This helped us to get started.”

Metropolitan area of Valenciennes