



PP2 – Devon Mind

03 – Support hub for families 2021 Report

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Activity

- Development of the online family hub

- Including regular meetings with PATH Partners.
- Wrote content for the families hub (along with other partners).
 - **Titles include:**
 - Mum guilt, Dealing with feeling overwhelmed, Matrescence: Why becoming a mum feels like being a teenager again.
- Regular content review meetings
- Informing parents and professionals of the online hub.

Online professionals hub content can be viewed at <https://path-perinatal.eu/uk/families/>

Promotion of the hub

Date	Activity	Number Reached	Target Group 1	Target Group 2
09/10/2021	World mental health day stand at Home Park stadium match. 312 conversations about PATH, including the families hub. (Pass by audience of c11k)	312	312	
19/10/2021	Promoted PATH Hub to the Plymouth Perinatal Mental Health Team.	10	10	
10/11/2021 & 12/11/2021	Radio interviews with BBC Radio Devon and Cross Rhythms Plymouth.	?	?	
04/12/2021	Promoted to fathers, expectant fathers and those considering starting a family at a charity football match with the Chestnut Appeal.	92	92	
17/12/2021	Announced launch of all sections of the PATH hub.	4	4	



Target Groups Reached

- Target group 1
 - Pregnant women, mums, dads and people considering starting a family = 418
- Target group 2
 - Commissioners, politicians including MEPS at local, regional and national level, regional and national policy advisors