



Newsletter issue n°22 December 2020



A most remarkable year is coming to an end. Covid-19 has made it extremely challenging for cross-border cooperation. Meetings have been cancelled. Events needed to be postponed. Investments were delayed.

Still, project partners did not give up. Thanks to a strong dose of creativity, determination and crash courses in virtual meetings and online dissemination, many have shown themselves to be very resilient.

We wish all of you to stay healthy and happy. We look forward to continue our cross-border adventures with you in 2021!

Project videos | Project press snippets | Meet the projects | Project events Survey for project partners | Online Refresher Training flashback | Job vacancies



## **Project videos**

Tourism plays a crucial role in the regional economies of the 2 Seas area. However, besides revenue tourism also brings mass consumption of resources, which strain the already limited resources of the region. Tourists also tend to produce a lot of waste, further increasing the challenges of waste and waste processing. Rather than maintaining the old linear economy, **FACET** helps to find circular solutions.

**ISE** provided free innovation and internationalisation support to SMEs from multiple industry sectors in parts of England, France, Belgium and the Netherlands. Have a look at the latest ISE video and learn how taster sessions and workshops have enabled more than 900 SMEs to better understand how innovation can affect their businesses.

Fishermen want to improve regulations and fishing techniques to avoid overfishing and to facilitate the release of the most vulnerable skate and ray species. **SUMARIS** aims to put together the necessary knowledge and evidence in order to implement a species-specific cross-border management strategy for rays and skates fishery in the 2 seas area.

If you look at <u>our TV page</u>, you will understand that there is much more out there to explore. So, please serve yourselves and enjoy the videos.

Did you also produce a video about your 2 Seas project? <u>Let us know</u> and we will be more than happy to add it to our website.

# **Project press snippets**

The project **PECS** working on clean offshore energy is part of this documentary in <u>Euronews</u> (4:36). The installation of air quality monitors Portsmouth's port, a PECS initiative, was highlighted on the interactive website <u>AboutMyArea</u>.

**SHIFT** caught the attention of <u>CNN</u> thanks to their work on sexual age of middle-aged adults.

On the <u>European Commission's website</u> learn more about the **CAS-CADE** project, working on improving care provision for people living with dementia.

Has your project also been picked up by the press? <u>Let us know</u> so we can share the news within the 2 Seas community.





Circular economy

## Meet the projects

The 2 Seas Programme currently counts 82 projects, all contributing to the innovative, sustainable and inclusive development of the 2 Seas area.

In this newsletter issue you can learn how HORTI-BLUECand PLAS-TICITY have contributed to the Interreg 2 Seas Specific Objective 4.2, which is to increase the adoption of new circular economy solutions in the 2 Seas area.

<u>Discover more circular economy project.</u>

#### **HORTI-BLUEC...**

- Aims at sustainable up-cycling of agro-, agrofood and fisheries residues in horticulture.
- Brings together 9 organisations.
- Is led by ILVO (Institute for Agricultural and Fisheries Research)
- Started on 02/02/2018 and will end on 30/04/2022.
- Has a budget of € 3 353 733 of which 55% ERDF.

#### PLASTICITY...

- Will develop replicable strategies and solutions that are able to increase recycling rates in urban environments from 20-30% to over 50%.
- Brings together 13 organisations.
- Is led by the City of Ghent.
- Started on 01/01/2019 and will end on 30/09/2022.
- Has a budget of € 9 450 154 of which 58% ERDF.

# HORTI-BLUEC website HORTI-BLUEC video



#### **PLASTICITY** website



## **Project events**

After more than 4 years of collaboration, cross-borders services offered to more than 30 companies, 24 live test sessions and many solutions that were tested and used by both dependent and independent seniors, SEAS 2 Grow partners invite you to the project's final event, which will be part of the Ageing Fit, the number one European event fostering innovation in the healthy ageing sector. Keep an eye out on the <u>event page</u> for further updates.

This event is listed in the <u>2 Seas website event section</u>. <u>Let us know</u> in case you would like to have your project event promoted through this section!

## **Survey for project partners**

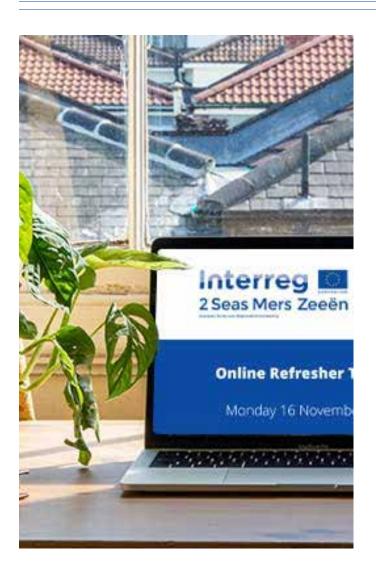
2021 is fast approaching and at the Joint Secretariat, we are looking forward to design and plan a new series of information and communication measures to support the 2 Seas project partners.

In order to be able to tailor these measures to your needs, we would like to receive your thoughts on a couple of questions. How did you feel about the events organised this year? Would you like us to organise more online events? What do you think about the newsletter you are reading right now? What is your opinion on the Programme website?

Now is the time to let us know. With your feedback on these measures we can improve our efforts to support you and as such boost the quality of your projects.

Survey deadline: 31/01/2020

Click here to take the survey.



### **Online Refresher Training flashback**

We received a lot of very positive feedback on our online refresher training.

In particular, participants appreciated the relevance of the topics. 97% thought the choice of topics was good or excellent. Also, people were very satisfied with the presentations: 94% found these were good or excellent.. Another very good point seemed to be the knowledge and communication of the speakers. 97% rated them as good or excellent.

We also collected a lot of ideas for future similar online trainings. Participants seem to be interested in additional sessions on modifications, financial claims and APR.

We hope to plan similar events in the future and will take your feedback into account.

Presentations, the Q&A report and video recordings of the Online Refresher Training are now <u>available on the 2 Seas website!</u>

# **Job vacancies**

We are recruiting a project officer and a finance officer to join our team in Lille.

Are you interested in cross-border cooperation? Would you like to work in an international team? Do you have experience in EU project or Programme management, in territorial development or in policy development?

NEW YEAR, NEW JOB?

Do not hesitate to apply!

Applications (CV & Cover letter) need to be received before 03/01/21 23:59 French time.

Check the job description for more details.